



Betts®

TRUCK PARTS & SERVICE

Earning Your Trust, Mile after Mile®

Forward Collision Avoidance Mitigation

The leading publication “Automotive Fleet” published a statistic shared by both government and the private sector; that 20% of commercial fleet vehicles will be in an accident in a 12-month period. In niche sectors, the rate is even higher. Why? And more importantly, what can be done about it?

Of the more than 400,000 truck accidents each year, nearly 80,000 are events in which a truck rear ends a passenger vehicle. Why does this happen?:

- Distracted driving
- Fatigue
- Excess weight
- Abrupt, unplanned or poorly timed lane change
- Inadequate training
- Shift in weight (cargo movement, poorly loaded tractor)

There is something that can be done. In addition to improving upon the above points, automated braking systems can help when human errors (or other such issues) occur.

THE PROBLEM

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OUR SOLUTION

The Betts Retrofit Install Team install automated braking systems that can step in when your driver has that momentary lapse in judgment. The system can also help in instances when passenger vehicles make poor driving decisions, such as lower trailing distances or sudden braking.*

* Source: NTSB and Work Truck Online

BENEFITS TO YOU

For fleets that maintain a \$2 million self-insurance policy, a reduction in a single accident can mean \$100,000 to \$200,000 in savings. And perhaps even more in business disruption costs. These installations, averaging only \$4,700 per vehicle, will statistically pay for itself 32x over within 5 years.



FCAM

5 REASONS TO RETROFIT



1

PREVENTION

According to “Automotive Fleet”, **20%** of commercial fleet vehicles will be in an accident within the next year.



2

ACCIDENT REDUCTION

Trucks rear-end passenger vehicles in over 20% of the **400,000** truck accidents each year.



3

LITIGATION COSTS

An average incident costs fleets **\$100,000 - \$200,000**. Nuclear payouts are in the 7 figures, not including fines, suspensions or legal fees.



4

INSURANCE COSTS

A fleet with \$2M in self-insurance can save hundreds of thousands or more in costs, potentially reducing reinsurance costs, too.



5

ONE YEAR ROI

Installing Bendix Wingman Retrofit, which averages only \$4,700 per vehicle, can pay for itself 32 times within only 5 years.

Get your FCAM questions answered directly by the Betts Installation Team

Call Our National FCAM Installation Team

(559) 408-4935